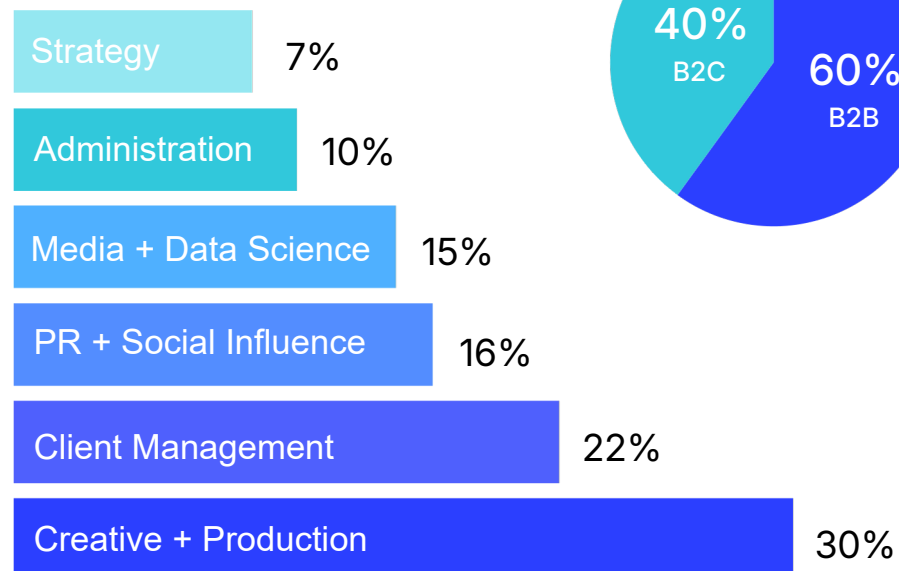


broadhead.

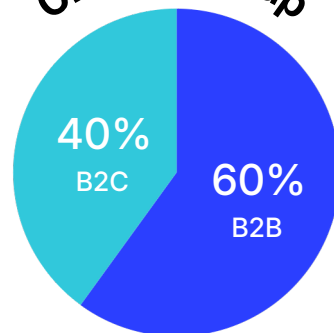
Built for companies where growth isn't simple.
Some agencies avoid complexity. It's our comfort zone.
From technical products to channel-driven businesses,
we help organizations simplify complex growth challenges,
build stronger brands and accelerate demand.

Agency Snapshot

Staff Makeup



Client Makeup



AI-Powered Tech Platforms

Butter

Enterprise AI Platform

Kaleidoscope

Data Science + Analytics Engine

Prism

Human-Centered Insights Network

Searchlight

Search Marketing Accelerator

Client Experience

Agriculture

AGCO
Atticus
Boehringer Ingelheim
Cargill
CHS
CoBank
GEA
HELM Agro
The Mosaic Company
Purina
TransOva
UPL
Wilbur-Ellis
Zinpro

Food + Beverage

Beech-Nut
Bushel Boy
California Almonds
California Strawberries
Cravings by Chrissy Teigen
Driscoll's
Good Foods Group
good2grow
JonnyPops
Mini Melts
My Burger
Sunkist
Tetra Pak
Trident Seafoods
Wisconsin Cheese

Health + Lifestyle

Abbott
Basecamp Fitness
Best Buy
Cosmo
DEWALT
The Good Clinic
Great Clips
LifeSource
Marvin
Mayo Clinic
St. Jude Children's Research Hospital
Takeya
Target
UnitedHealthcare

Transportation

3M
Black & Veatch
Bridgestone | Firestone
ChargePoint
C.H. Robinson
CoBank
Collins Aerospace
Cummins-Meritor
Daimler Truck
Freightliner
Mips
Norfolk Southern
North Carolina Ports
Thermo King
Thomas Built Buses
Trane Technologies
Ziegler

Leadership

Dean Broadhead
CEO + Founder

Stacey Davies
Chief Financial Officer

Maija Hoehn
Chief Marketing Officer

Leigh Thiel
Chief Operating Officer

Rebecca Lunna
EVP, Public Relations

Heather Lee
SVP, Media

Beth Burgy
President + Chief Client Officer

Emilie Hitch
Chief Strategy Officer

Gil Muiños
Chief Creative Officer

Tony Booth
EVP, Creative Operations

Steve Renier
EVP, Talent

Dan Mandle
SVP, Data Science + Analytics

fame
sport

Turning passion into proof.
Emotion into outcomes.

Fame Sport, a broadhead consultancy, helps brands engage with sports audiences by leveraging cultural insights and data-driven decision-making. www.famesportco.com

Contact

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broadheadco.com/connect
612.623.8000

Quick Facts

- Founder-led
- Est. 2001
- 145 employees
- Independent
- 21% median annual growth
- 3 offices
 - MSP | CLT | MKE

Recognition

Ad Age

2026
Small Agency
of the Year

Inc.
Best in Business
2x Honoree

ADWEEK
AI POWER
FIFTY

MINNEAPOLIS/ST. PAUL BUSINESS JOURNAL
FAST 50.
2x Honoree

Inc.
5000
2x Honoree