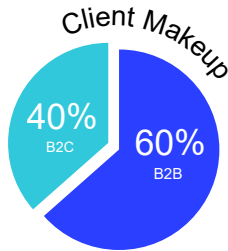
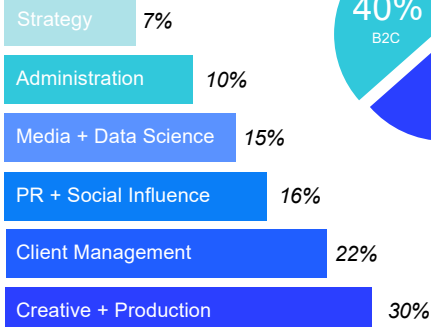


broadhead.

We unite anthropology, data science + creativity to win the moments that matter.

Agency Snapshot

Staff Makeup



AI-Powered Tech Platforms



Enterprise AI Platform



Data Science + Analytics Engine



Human-Centered Insights Network



Search Marketing Accelerator

Client Experience

Agriculture

AGCO
Atticus
Boehringer Ingelheim
Cargill
CHS
Farm Credit
GEA
HELM Agro
The Mosaic Company
Purina
TransOva
UPL
Wilbur-Ellis
Zinpro

Food + Beverage

Beech-Nut
Bushel Boy
California Almonds
California Strawberries
Cravings
by Chrissy Teigen
Driscoll's
Good Foods Group
good2grow
JonnyPops
Mini Melts
MyBurger
Sunkist
Trident Seafoods
Wisconsin Cheese

Health + Lifestyle

Abbott
Basecamp Fitness
Best Buy
Cosmo
DEWALT
The Good Clinic
Great Clips
LifeSource
Marvin
Mayo Clinic
St. Jude Children's
Research Hospital
Takeya
Target
UnitedHealthcare

Transportation | B2B

3M
Black & Veatch
Bridgestone | Firestone
ChargePoint
C.H. Robinson
CoBank
Collins Aerospace
Cummins-Meritor
Daimler Truck
Freightliner
Mips
Norfolk Southern
North Carolina Ports
ThermoKing
Thomas Built Buses
Trane Technologies
Ziegler

Leadership

Dean Broadhead
CEO + Founder

Stacey Davies
Chief Financial Officer

Maija Hoehn
Chief Marketing Officer

Greg Dutton
EVP, Creative

Steve Renier
EVP, Talent

Jenn Hausman
SVP, Media

Beth Burgy
President + Chief Client Officer

Emilie Hitch
Chief Strategy Officer

Leigh Thiel
Chief Operating Officer

Rebecca Lunna
EVP, Public Relations

Tony Booth
EVP, Creative Operations

Dan Mandle
SVP, Data Science + Analytics



Turning passion into proof.
Emotion into outcomes.

Fame Sport, a broadhead consultancy, helps brands engage with sports audiences by leveraging cultural insights and data-driven decision-making. www.famesportco.com

Contact

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Quick Facts

Founder-led

Est. 2001

143 Employees

Independent

21% Median
Annual Growth

3 Offices
MPLS(HQ) | CLT | MKE

Recognitions

