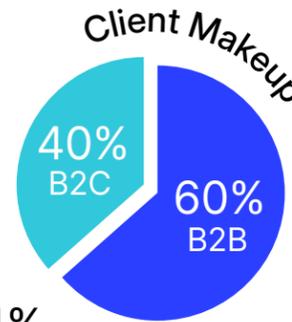
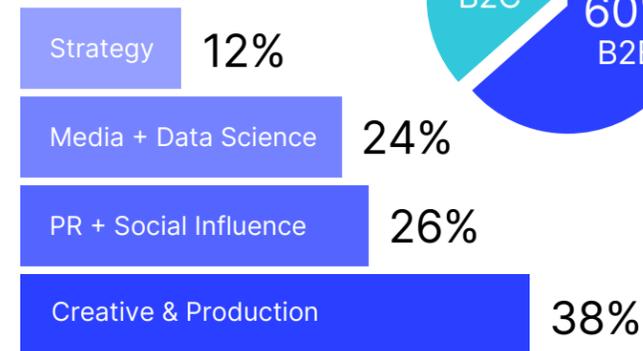


# broadhead.

Broadhead is an independent marketing agency that unites anthropology, data science + creativity to win the moments that matter.

## Agency Snapshot

### Agency Services



## AI-Powered Tech Platforms



Enterprise AI Platform



Data Science + Analytics Engine



Human-Centered Insights Network



Search Marketing Accelerator

## Client Experience

### Agriculture

AGCO  
Atticus  
Boehringer Ingelheim  
Cargill  
Compeer Financial  
Farm Credit  
GEA  
HELM Agro  
The Mosaic Company  
Purina Animal Nutrition  
Wilbur-Ellis  
Zinpro

### Food + Beverage

Beech-Nut  
Bushel Boy  
California Strawberries  
Cravings by Chrissy Teigen  
Driscoll's  
Good Foods Group  
good2grow  
Jack Link's  
JonnyPops  
Mini Melts  
MyBurger  
Trident Seafoods  
Wisconsin Cheese

### Health + Lifestyle

3M  
Abbott  
Basecamp Fitness  
Best Buy  
CoBank  
The Good Clinic  
Great Clips  
Marvin  
Mayo Clinic  
Mips  
St. Jude Children's  
Research Hospital  
Takeya  
Target  
Trane  
UnitedHealthcare

### Transportation

Black & Veatch  
Bridgestone  
ChargePoint  
C.H. Robinson  
Collins Aerospace  
Cummins-Meritor  
Daimler Truck  
Freightliner Norfolk  
Southern North  
Carolina Ports  
Orange EV  
ThermoKing  
Thomas Built Buses  
Ziegler Companies

## Leadership

Dean Broadhead  
CEO + Founder

Stacey Davies  
Chief Financial Officer

Maija Hoehn  
Chief Marketing Officer

Greg Dutton  
EVP, Creative

Steve Renier  
EVP, Talent

Jenn Hausman  
SVP, Media

Beth Burgy  
President + Chief Client Officer

Emilie Hitch  
Chief Strategy Officer

Leigh Thiel  
Chief Operating Officer

Rebecca Lunna  
EVP, Public Relations

Tony Booth  
SVP, Creative Operations

Dan Mandle  
SVP, Data Science + Analytics



Sports passion meets  
brand precision.

Fame Sport, a broadhead consultancy, helps brands engage with sports audiences by leveraging cultural insights and data-driven decision-making.

## Contact

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Chief Marketing Officer  
mhoehn@broadheadco.com

broadheadco.com  
612.623.8000

## Quick Facts

Established  
in 2001

150 Employees

Independent

21% Median  
Annual Growth

## Find Us

Minneapolis (HQ)  
411 Washington Ave N  
Suite 500  
Minneapolis, MN 55401

Charlotte  
1900 W Morehead St  
Suite 104  
Charlotte, NC 28208

Milwaukee  
440 Wells St  
Suite 101  
Delafield, WI 53018