

# broadhead.

*We don't just get it. We get after it.*

broadhead is a marketing agency focused on powering growth for brands that transform how we eat, move + live.

## Agency Snapshot



Strategy 12%

Media + Data Science 24%

PR + Social Influence 26%

Creative & Production 38%

*Agency Services*



**Where sports passion meets brand precision.**

Fame Sport, a broadhead agency, helps brands engage with sports audiences by leveraging cultural insights and data-driven decision-making.

## Client Experience

### Agriculture

AGCO  
Atticus  
Boehringer Ingelheim  
Cargill  
Compeer Financial  
Farm Credit  
GEA  
HELM Agro  
The Mosaic Company  
Purina Animal Nutrition  
Wilbur-Ellis

### Transportation

Black & Veatch  
Bridgestone  
ChargePoint  
C.H. Robinson  
Collins Aerospace  
Cummins-Meritor  
Daimler Truck  
Freightliner  
Norfolk Southern  
North Carolina Ports  
Orange EV  
ThermoKing  
Thomas Built Buses  
Ziegler Companies

### Food + Beverage

Beech-Nut  
Bushel Boy  
California Strawberries  
Cravings by Chrissy Teigen  
Driscoll's  
Good Foods Group  
good2grow  
Jack Link's  
JonnyPops  
Mini Melts  
My Burger  
Trident Seafoods  
Wisconsin Cheese

### Health + Lifestyle

3M  
Abbott  
Basecamp Fitness  
Best Buy  
DEWALT  
The Good Clinic  
Great Clips  
Marvin  
Mayo Clinic  
MIPS  
St. Jude Children's Research Hospital  
Takeya  
Target  
Trane  
UnitedHealthcare

## Leadership

**Dean Broadhead**  
CEO

**Beth Burgy**  
President + Chief Client Officer

**Stacey Davies**  
Chief Financial Officer

**Emilie Hitch**  
Chief Strategy Officer

**Maija Hoehn**  
Chief Marketing Officer

**Leigh Thiel**  
Chief Operating Officer

**Greg Dutton**  
EVP, Creative

**Rebecca Lunna**  
EVP, Public Relations

**Steve Renier**  
EVP, Talent

**Jenn Hausman**  
SVP, Media

**Dan Mandle**  
SVP, Data Science + Analytics

## Quick Facts

Established in 2001

150 Employees

21% Median  
Annual Growth

**Butter**  
Our Proprietary Open-AI Powered  
Tool Launched in 2024

## Contacts

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Development**  
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## Find Us

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