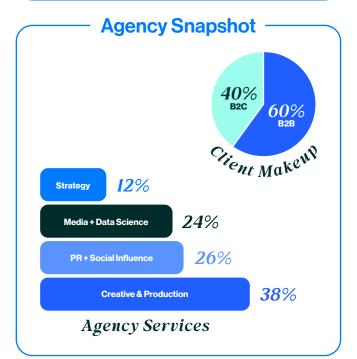
# broadhead.

#### We don't just get it. We get after it.

broadhead is a marketing agency focused on powering growth for brands that transform how we eat, move + live.





#### Where sports passion meets brand precision.

Fame Sport, a broadhead agency, helps brands engage with sports audiences by leveraging cultural insights and data-driven decision-making.

# **Client Experience**

## Agriculture AGCO Atticus behringer Ingelheim

Boehringer Ingelheim Cargill Compeer Financial Farm Credit GEA HELM Agro The Mosaic Company Purina Animal Nutrition Wilbur-Ellis

#### **Transportation**

Black & Veatch Bridgestone ChargePoint C.H. Robinson Collins Aerospace Cummins-Meritor Daimler Truck Freightliner Norfolk Southern Norfolk Southern North Carolina Ports Orange EV ThermoKing Thomas Built Buses Ziegler Companies Food + Beverage Beech-Nut Bushel Boy California Strawberries Cravings by Chrissy Teigen Driscoll's Good Foods Group good2grow Jack Link's JonnyPops Mini Melts My Burger Sunkist Trident Seafoods Wisconsin Cheese

#### Health + Lifestyle

ЗM Abbott **Basecamp Fitness** Best Buv DEWALT The Good Clinic Great Clips Marvin Mayo Clinic MIPS St. Jude Children's **Research Hospital** Takeya Target Trane UnitedHealthcare

### Leadership

Dean Broadhead CEO **Beth Burgy** President + Chief Client Officer

**Emilie Hitch** 

Chief Strategy Officer

**Leigh Thiel** 

Chief Operating Officer

Rebecca Lunna

EVP. Public Relations

**Stacey Davies** Chief Financial Officer

Maija Hoehn Chief Marketing Officer

> **Greg Dutton** *EVP, Creative*

Steve Renier EVP, Talent

**enier** alent Jenn Hausman SVP, Media

**Dan Mandle** SVP, Data Science + Analytics

## - Contacts

**Business** 

Development

Maija Hoehn

mhoehn@broadheadco.com

Press

Emilv Rinde

Established in 2001

150 Employees

**Quick Facts** 

21% Median Annual Growth

Our Proprietary Open-Al Powered

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612.623.8000

## **Find Us**

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#### Milwaukee 440 Wells St Suite 101 Delafield, WI 53018